

Farm Concern

INTERNATIONAL

Winning Markets for Africa

Enterprise | Markets | Incomes

THRIVE 2030

eTHRIVE

2025

EFFICIENCY | EXCELLENCE | GROWTH | SMALL HOLDERS | STAFF DEVELOPMENT | IMPACT

About FCI

Private sector engagement, supply chains
companies, wholesalers, INGOs, CBOs,
support and market linkages.
MFIs, banks, economic community blocs

Digital ecosystems for households,
communities, and market systems.

-Community commercialization,
aggregation and trade facilitation.

-Sustainable enterprises, business climate
resilience and livelihoods diversification.

-eTraining materials, capacity
development and audiovisual content

eTHRIVE Functionalities

1. Digitize Households including Men, Women, Youth, PWD and Children inclusive of sponsored children.
2. Area Programme (AP) Digitization to include communities and partners e.g. CPGs, CBOs, Churches, Gov't Agencies and service provider digitization.
3. On-farm enterprises:- Gross Margin Analysis for Net Household Incomes for households and GESI reporting.
4. Buyers (Formal & Informal) profiling based on value chains for crops, livestock, fisheries, Agro-forestry...
5. Market Information System (MIS) inbuilt.
6. e-Training content for EWV, GESI, LVCD, FAST and S4T modules digitized in local dialects

eTHRIVE Functionalities Cont'd

7. Digital attendance sheets for trainings and training reports generated tracking AP performance.
8. Farmer baseline:-Production volume, acreage per value chain, crops per AP and No. of trees.
9. Off-Farm Enterprise digitization to track household incomes and employees.
10. Aggregation and traceability for farmer produce with collection point geomaps for pick up: farm gate, bulking points, aggregation centres or warehouse.

Thank You

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